

Delavan, WI



Software on YOUR Terms

WWW.HARRISDATA.COM/USER-CONFERENCE

## **Conference Details**

- 3 Why Attend?
- 4 What Makes This Different
- 5 Conference Agenda
- 6 Present a Session
- 7 Partner Benefits
- 8 Who should attend?
- 9 How to Register
- 10 Contact Information



## WHY ATTEND?

HarrisData Expert Conferences are the best time of the year when you, the customer, will have face-to-face contact with the HarrisData Staff, HarrisData Customers, and HarrisData Partners. This event is an invaluable resource that demonstrates the latest capabilities of your software, enlightens you about the future direction of your solution, and maximizes your investment in HarrisData Software.

HarrisData Expert Conferences are for the specialist(s) who wants to utilize their knowledge of HarrisData software to strengthen the functions of their company. Each conference will center around relevant topics such as ERP and Financials, with an HRIS and Developers conference coming soon.

Actively participate in new industry trends, concepts, and techniques that can help your business and participate in interactive enhancement discussions centered on strategy, functionality, and priority. This is also the opportunity to discuss new features, consult with Product Specialists, improve your software, network, and have fun!

#### **Invaluable Features:**

#### **In-Person is Back and Better**

Expert conferences will be a more balanced, focused, and interactive format that allows you to delve into important discussions surrounding your company and HarrisData software.

#### **Private Executive Meetings**

Schedule face-to-face time with the HarrisData Executives.

#### **Enhancement Discussions**

Stay up to date with the happenings of HarrisData. Be involved with new technology and products while furthering your relationship with our staff.

#### **HD Collaborate**

Learn how you can join our NEW HD Collaborate series, monthly discussions focused on valuable topics led by product experts.

#### **Networking**

Meet and collaborate with other HarrisData software users similar to in your field and enjoy an exciting networking event on Monday night.

#### **Meet with Product Specalists**

Spend one-on-one time with the HarrisData Support staff to ask any software questions and get in-person training.

## What's Different?

Tired of User Conferences where vendors droll on for hours on end, wishing you were remote to focus on your work and ignore most of what is being said? Large user conferences cover a lot of ground and rarely dive deep into valuable topics. There's simply not enough time to teach everyone about the basic product functionality to follow up on any in-depth topics. In-person conferences need to provide value for every attendee.

That's why we introduced HarrisData Expert Conferences, where HarrisData Experts come to solve problems to create a better product for the HarrisData Community. Expert Conferences are a day and a half of rich interaction, all in an interactive and casual setting with many opportunities to network and meet everyone involved in the community.

HarrisData Expert Conferences begin with a brief update from HarrisData Senior Management on the current company and product strategy, along with a brief, focused overview of new functionality. Then, the experts go to work - five sessions focused on different customer problems that allow product experts from HarrisData development and support to combine with experts who use the products to create actionable alternatives and recommendations for each problem.

Finally, a half-day will be split into three sessions performing expert evaluations of enhancement ideas brought forth by the community, to determine which are feasible and deliver the most value.

# Each Expert Conference focuses on a particular topic of interest:

#### ERP Experts: Monday/Tuesday, September 18-19 2023 in Delavan, WI.

 HarrisData Manufacturing and Distribution products, including Sales and Purchasing, Inventory, Costing, Production, Planning, and Execution products.

#### Financials Experts: Monday/Tuesday, October 23-24 2023 in Delavan, WI.

• HarrisData Financials products, including GL, AP, AR, and Fixed Assets.

HRIS Experts: Monday/Tuesday, TBD

• HRIS/Payroll products.

Developer Experts: Monday/Tuesday, TBD

Development tools available with HarrisData and AppsInHD products.

## HarrisData Expert Conference Agenda

## **Monday**

9:00 a.m. - 9:45 a.m. Company/Product Strategy

10:00 a.m. - 10:45 a.m. Content Session

11:00 a.m. - 11:45 a.m. Content Session

12:00 p.m. - 1:30 p.m. Lunch/Break

1:30 p.m. - 2:15 p.m. Content Session

2:30 p.m. - 3:15 p.m. Content Session

3:30 p.m. - 4:15 p.m. Content Session

6:00 p.m. - 8:00 p.m. Dinner & Networking Event

## **Tuesday**

8:30 a.m. - 9:00 a.m. Introduction to Enhancement Discussions

9:00 a.m. - 9:45 a.m. Enhancement Discussion #1

10:00 a.m. - 10:45 a.m. Enhancement Discussion #2

11:00 a.m. - 11:45 a.m. Enhancement Discussion #3



## PRESENT A SESSION

Your fellow users want to learn more about how you and your organization use HarrisData Software to solve your unique challenges. Take this opportunity to give a presentation about how you have used HarrisData Software to improve your business and receive a FREE half-day of training. Share your story and enhance the content of the conference.



#### Have an idea for a session but don't want to present?

send an email to jhonigberg@harrisdata.com

Presentations we are looking for:		
AppsInHD HRIS	Distribution	Partner
Financials	Technical	Cybersecurity
Manufacturing	Web	Industry Topic

Please contact Jesse Honigberg if you are interested in being a conference presenter 262-754-2942 jhonigberg@harrisdata.com

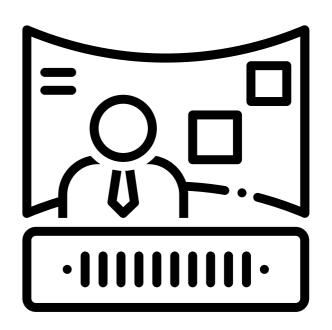
### **EXPERT PARTNERS**

Increase exposure for your company by being an exhibitor at the HarrisData 2023 Expert Conference on Day 1.

- Interaction and Networking
- Access to HarrisData Education
- Attend informative conference sessions relative to your industry
- Positive Publicity

#### **Admission Includes:**

Welcome Reception
All conference sessions and meals
Networking event
Company logo/website on our
website
Marketing materials with logo
Opportunity to present a
conference session



Please contact Jesse Honigberg if you are interested in being a conference exhibitor 262-754-2942 jhonigberg@harrisdata.com

## **NOT SURE WHO TO SEND?**

The HarrisData Expert Conference makes it easier for attendees to learn with a wide variety of job titles and functions.

Whether you are an HD Software veteran or want more knowledge about the system, we have sessions geared toward you! Executives, IT Professionals, HR Professionals, Manufacturing and Distribution Professionals, and many more are the perfect fit for the Expert Conferences, with more to be announced!



Check out the conference agenda to find what sessions are the right fit for you. Don't see a session you are looking to learn more about? Contact us with a session topic request.

### **REGISTER TODAY!**

**Conference Tickets:** Early Bird Tickets: \$295

• ERP - by August 11th

o Financials - by Sep 8th

General Admission: \$395

**Hotel Arrangements:** 

Lake Lawn Resort 2400 Geneva St Delavan, WI 53115

or call (262) 728-7950 and mention HarrisData Conferences

## **CONTACT INFORMATION**

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For more information: www.harrisdata.com/user-conference



